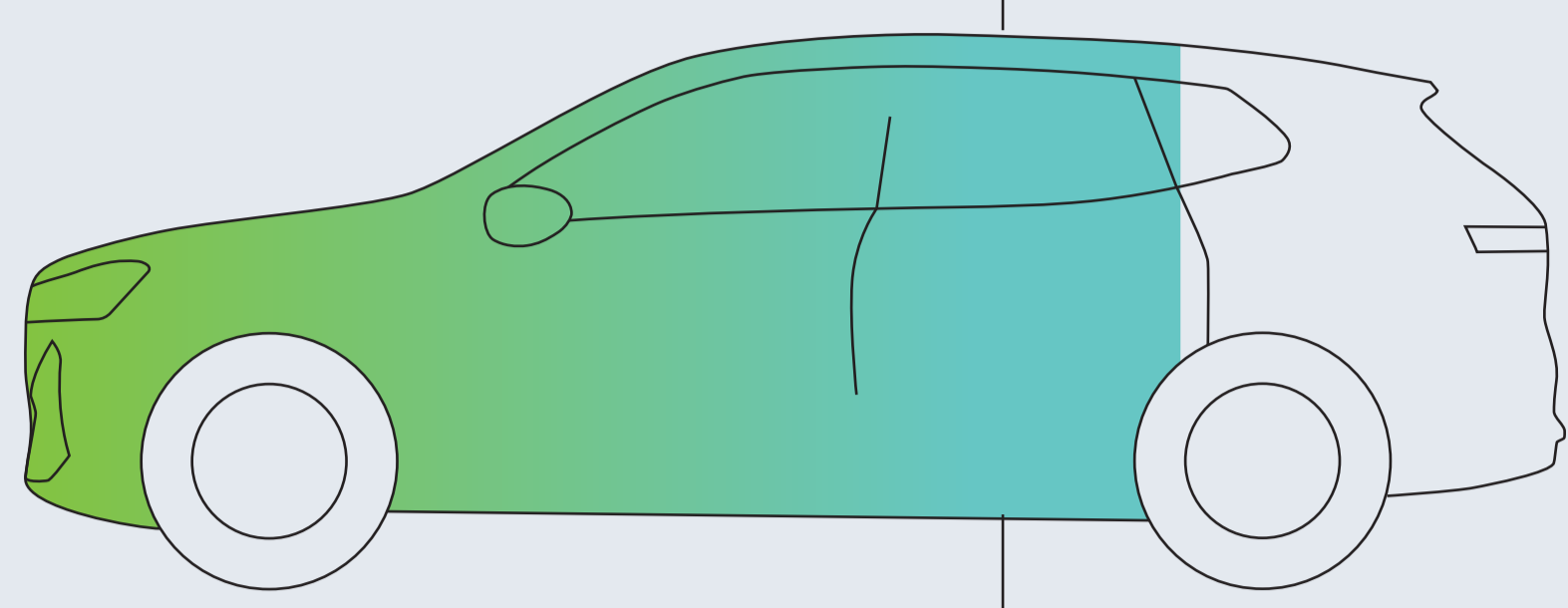


SHIFTING MALAYSIA'S PERSPECTIVE ON EVS

GREEN IS IN

1 Malaysia is a car-dependent country with **85%** driving frequently.



80% of Malaysian drivers want more electric vehicles (EVs) on the road to be more environmentally conscious.

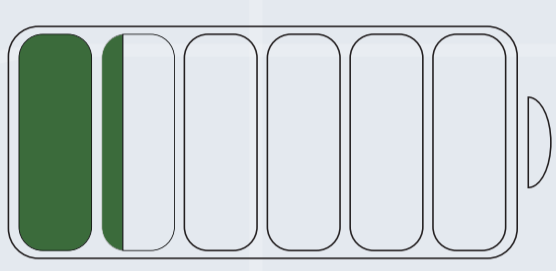
2 Misconceptions remain, highlighting a need for greater education.

Myths about EVs.



41%

EVs are more expensive to service or maintain over a period of 10 years.



29%

Charging an EV is difficult.

Did you know:

EVs cost less to maintain than an internal combustion vehicle as EVs come with fewer moving parts and do not require engine oil, spark plugs or air filters, for example.

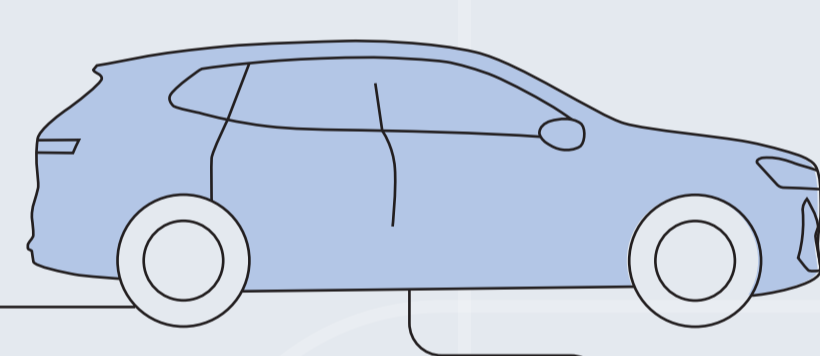
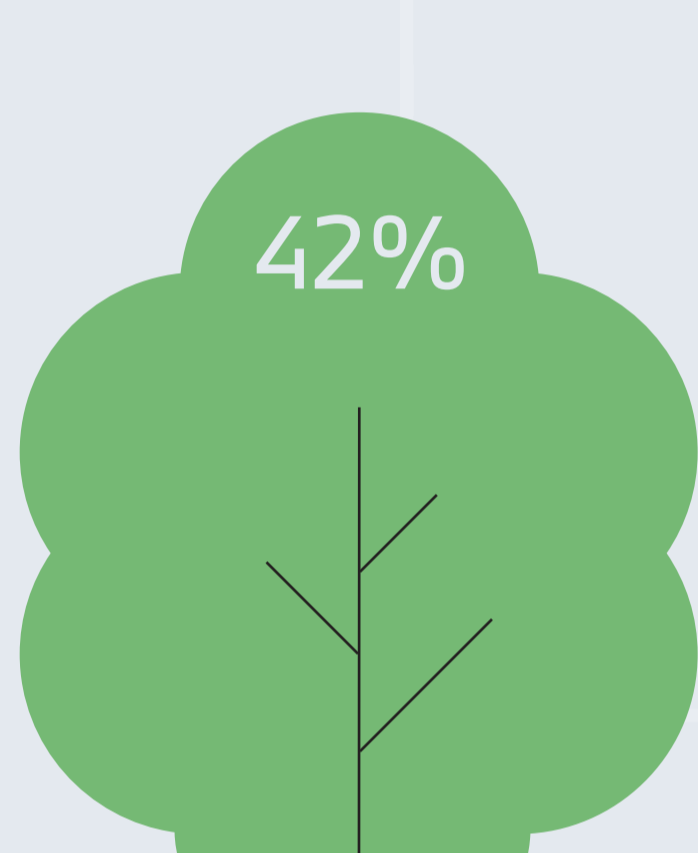
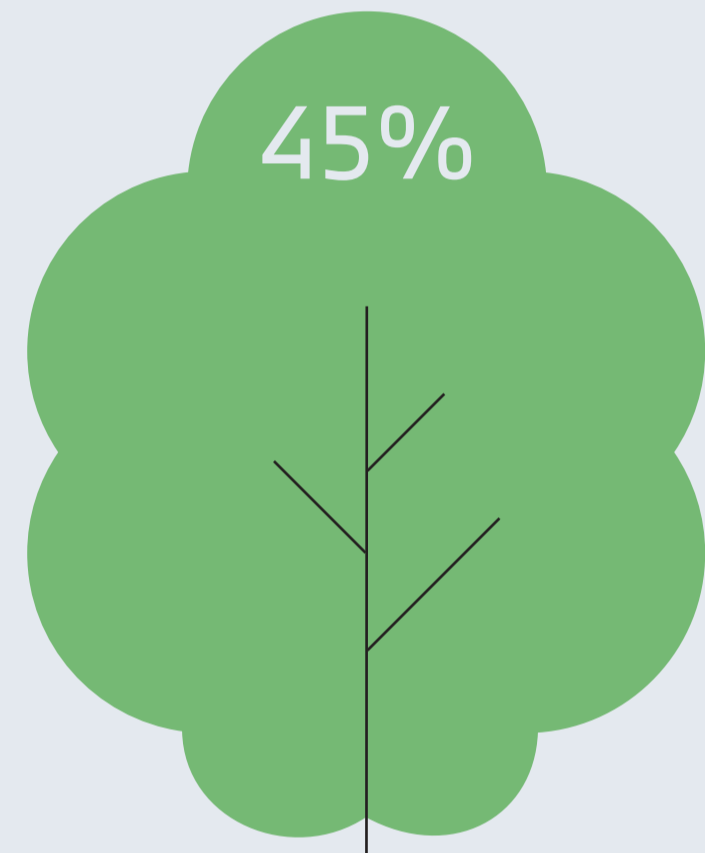
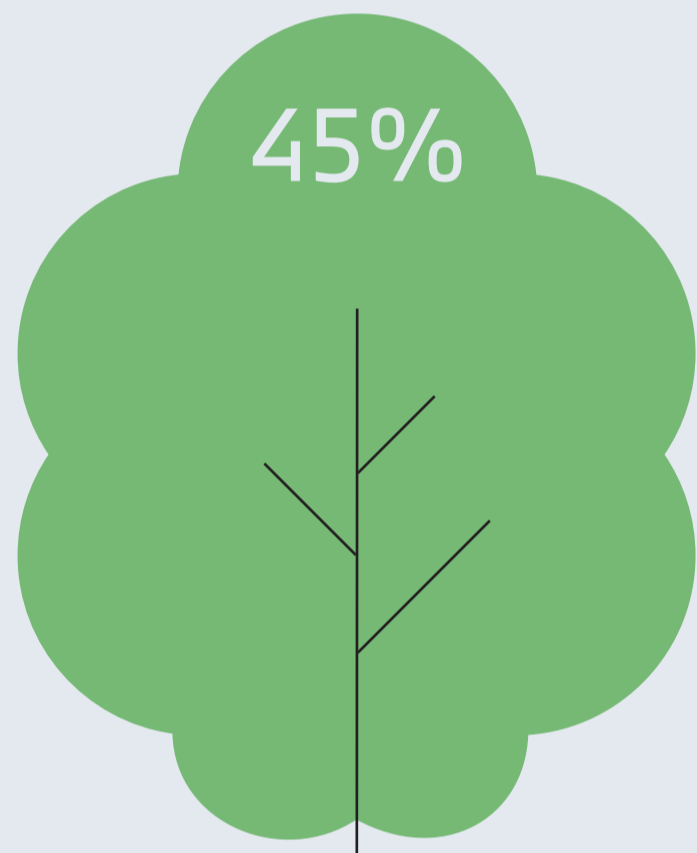
High-voltage batteries now offer >400km range compared to <200km 5 years ago.



33%

EVs can only travel up to 100km before needing a recharge.

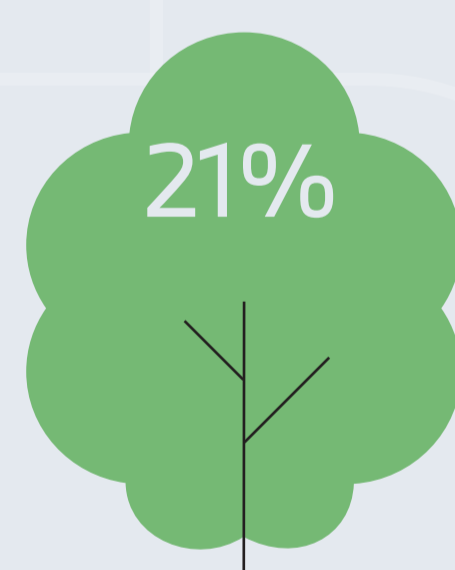
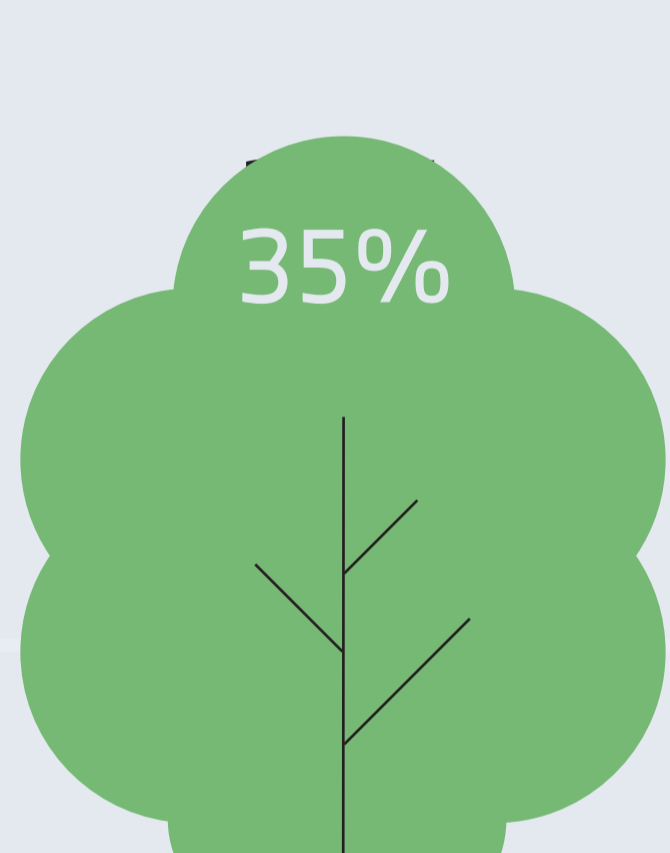
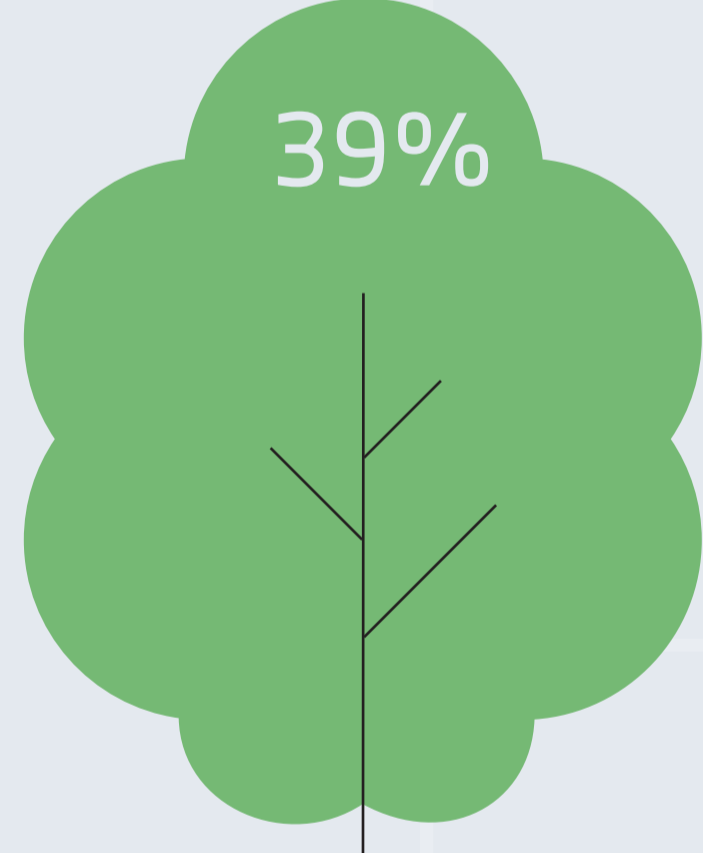
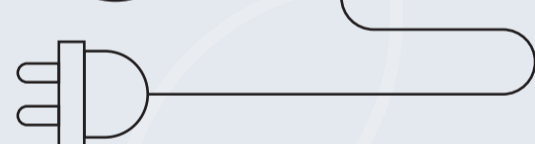
3 Motivation to go electric.



Reduced carbon emissions.

Cost remaining similar to petrol/diesel operated cars.

Performance.



A 10-year warranty on the battery.

Good aftersales support.

Style and look.

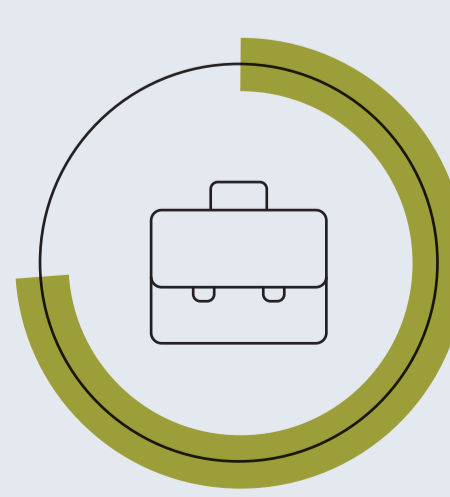
Did you know:

The BMW iX xDrive40 has an impressive electric range of up to 425KM (WLTP). With the premise that most Malaysians travel up to 20KM daily, recharging the fully-electric sports activity vehicle would only be necessary approximately once every two to three weeks.

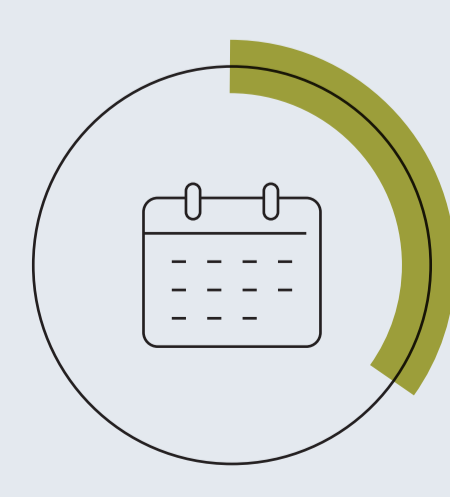
4 EV usage.



Daily errands.



To drive to and from the office from home.



Weekend travel.